

SOUTHEAST NEW MEXICO COLLEGE (2025-2026)

ASSOCIATE OF ARTS IN PRE-BUSINESS

EASTERN NEW MEXICO UNIVERSITY - PORTALES (2025-2027)

BACHELOR OF BUSINESS ADMINISTRATION, Emphasis in General Business

Business Administration Emphases are: Economics and Finance, General Business, Hospitality Management, Information Systems, International Business, Marketing, and Personal Financial Planning. The information below is ONLY for the Emphasis in General Business. Please consult the ENMU Catalog for more information regarding requirements for other emphases.

Associate of Science in Pre-Business at SENMC (60 Minimum Credit Hours)

Subject	No.	Title	Hours	Subject	No.	Title	Hours
ECON	2110	Macroeconomic Principles	3	BCIS	1110	Intro to Information Systems	3
ECON	2120	Principles of Microeconomics	3	BUSA	1110	Intro to Business	3
MATH	1220	College Algebra	3	MATH	1350	Intro to Statistics	3
ACCT	2110	Principles of Accounting I	3	New Mexico General Education Requirements			31 to 33
ACCT	2120	Principles of Accounting II	3	Electives to bring total credit hours to 60			Var.

Courses That Can Be Completed at Either Institution

Subject	No.	Title	Hours	Subject	No.	Title	Hours
These courses are required for the BBA degree at ENMU and may be completed at either SENMC (recommended) or at ENMU-Portales. A grade of C or better is required in these courses.							
ENGL	* 1110/1120	Composition I & II	6	BLAW	2110	Business Law	3
COMM	* 1130 -OR- COMM 2120 -OR- COMM 2140		3	MGMT	2110	Principles of Management	3
MATH	* 1220 -OR- MATH 1510/1520/2530 (Calculus)		3	MKTG	2110	Principles of Marketing	3
BFIN	2110	Intro to Finance	3				

* May be used to satisfy a General Education Requirement.

Bachelor of Business Administration (BBA) in General Business at ENMU-Portales

Subject	No.	Title	Hours	Subject	No.	Title	Hours
Diversity/Global Upper-Division Course Requirement			3	MGMT	330	Production & Operations Management	3
International Business Course Requirement			3	MKTG	425	Marketing Management	3
				BUS	453	Business Strategy & Policy	3
BCIS	2217	MS Excel	3	Complete SIX College of Business upper-division (300-/400-level)			18
BCIS	301	Information Systems for Managers	3	elective courses with no more than THREE courses in any			
BFIN	315	Managerial Finance I	3	one of the following: ACCT, BUS, ECON, FIN, HRTM, IS, MGT,			
BUS	380	Business Analytics	3	MKT, or PFP.			
MGMT	313	Organizational Behavior	3	Electives to meet BBA requirements *			Var.

Minimum GPA Requirement	2.0	SENMC AA in Pre-Business	60
Minimum hours of Upper-Division Courses for BBA Degree	40 *	ENMU-Portales Upper-Div Diversity/Global requirement	3 *
Minimum hours taken from ENMU-Portales (final 30 of 60)	30 *	ENMU-Portales BBA in General Business	Var.
Minimum hours for BS (Transferred + ENMU-Portales)	120 *	Electives if needed to meet Degree requirements	Var.

* BBA Degree Requirements

Total: Minimum 120 Credit Hours