



Eastern New Mexico University
College of Fine Arts
2025-2027 Catalog
Degree Guide Checklist

Major: Applied Arts and Sciences

Concentration: Communication

Minor:

Degree: Bachelor of Applied Arts and Sciences (B.A.A.S.)

This degree guide is a guide only and is subject to revision. Before enrolling in courses, consult with an adviser and review the current ENMU-Portales catalog.

All course requirements in the major must have a grade of "C" or better. All acceptable transfer work from a junior or community college will be recorded as lower division credit.

BACHELOR'S DEGREE REQUIREMENTS (6 hours)

FYEX 1110 First-Year Seminar
Diversity/Global Upper-Division

GENERAL EDUCATION REQUIREMENTS (non-teaching) 31-33 hours

TECHNICAL EMPHASIS REQUIREMENTS (30-58 hours)

REQUIREMENTS IN COMMUNICATION (30 hours)

COMM 300 Introduction to Communication Theory
COMM 303 Public Relations Techniques
COMM 304 Multimedia Storytelling
COMM 312 Copy Editing -OR- COMM 311 Editing
COMM 314 Strategic Uses of Social Media -OR- COMM 315 Digital Media Analytics
COMM 402 Feature Writing
COMM 410 Writing for Media Capstone
COMM 412 Photojournalism
COMM 415 Media Law and Ethics
COMM 420 Documentary Writing and Production -OR- COMM 422 Directing for Television

ELECTIVES as needed to satisfy requirement of 120 total credit hours.