



**ENMU-ROSWELL (2024-2025)**  
**ASSOCIATE OF ARTS IN BUSINESS ADMINISTRATION**  
**ENMU-PORTALES (2023-2025)**  
**BACHELOR OF BUSINESS ADMINISTRATION (GENERAL EMPHASIS)**

Associate of Arts in Business Administration at ENMU-Roswell (Minimum 61 Credit Hours)							
Subject	No.	Title	Hours	Subject	No.	Title	Hours
Comm Gen Ed (recommend ENGL 1110/1120, COMM 2120)			9	ACCT	2110	Principles of Accounting I	4
Lab Sci Gen Ed (recommend BIOL 1110/L -OR- CHEM 1110/L)			4	ACCT	2120	Principles of Accounting II	4
Creative & Fine Arts Gen Ed (recommend ARTS 1630)			3	BFIN	2110	Principles of Finance	3
Humanities/Fine Arts Gen Ed (recommend HIST 2110 -OR- SPAN 1110)			6	ECON	2110	Macroeconomic Principles	3
Math/Lab Sci/Soc-Behav Sci Gen Ed (recommend MATH 1350)			4	ECON	2120	Microeconomic Principles	3
Social/Behavioral Sci Gen Ed (recommend ECON 2110)			3	ENTR	1110	Entrepreneurship	3
Mathematics Gen Ed (recommend MATH 1220)			3	MKTG	2110	Principles of Marketing	3
BUSA	1110	Introduction to Business	3	MGMT	2110	Principles of Management	3
BCIS	1115	Intro to Computers	3				

Courses That Can Be Completed at Either Institution							
				Subject	No.	Title	Hours
These courses may be completed at either ENMU-Roswell (recommended) or at ENMU-Portales. Please consult with your advisor regarding eligible elective courses.				BCIS	2215	MS Excel (at ENMU, BCIS 2217; req'd for BBA)	3
				General Education courses (to meet 31-33 hour NM requirement)			

Bachelor of Business Administration (General Emphasis) - ENMU-Portales							
Subject	No.	Title	Hours	Subject	No.	Title	Hours
BLAW	2110	Business Law I (Recommended ENMU-P)	3	BUS	453	Business Strategy & Policy	3
BCIS	301	Information Systems for Managers	3	SIX	Upper-Div Electives in ACCT, BUS, ECON, BFIN, HRTM, BCIS, MGMT, MKTG, or PFP		18
MGMT	313	Organizational Behavior	3	ONE	International Course		3
BFIN	315	Managerial Finance I	3	ONE	Upper-Div Diversity Global Course (recommend BUS 310)		3
BUS	380	Business Analytics	3				
MGMT	330	Production and Operations Mgmt	3				
MKTG	425	Marketing Management	3			Electives to meet BBA degree requirements *	Var.

Minimum GPA Requirement: 2.0			
Minimum hours of General Education Courses	31 *	ENMU-Roswell AA in Business Administration	61
Minimum hours of Upper-Division Courses for BBA Degree	40 *	ENMU-Portales Upper-Div Diversity/Global requirement	3 *
Minimum hours taken from ENMU-Portales (final 30 of 60)	30 *	ENMU-Portales BBA	Var.
Minimum hours for BBA (Transferred + ENMU-Portales)	120 *	Electives if needed to meet requirements	Var.

\* BBA Degree Requirements

Total: Minimum 120 Credit Hours