

EASTERN NEW MEXICO UNIVERSITY - ROSWELL (2024-2025)
ASSOCIATE OF ARTS IN BUSINESS ADMINISTRATION
EASTERN NEW MEXICO UNIVERSITY - PORTALES (2025-2027)
BACHELOR OF BUSINESS ADMINISTRATION (GENERAL EMPHASIS)

| Associate of Arts in Business Administration at ENMU-Roswell (Minimum 61 Credit Hours) | | | | | | | |
|--|------|--------------------------|-------|---------|------|-----------------------------|-------|
| Subject | No. | Title | Hours | Subject | No. | Title | Hours |
| Comm Gen Ed (recommend ENGL 1110/1120, COMM 2120) | | | 9 | ACCT | 2110 | Principles of Accounting I | 4 |
| Lab Sci Gen Ed (recommend BIOL 1110/L -OR- CHEM 1110/L) | | | 4 | ACCT | 2120 | Principles of Accounting II | 4 |
| Creative & Fine Arts Gen Ed (recommend ARTS 1630) | | | 3 | BFIN | 2110 | Principles of Finance | 3 |
| Humanities/Fine Arts Gen Ed (recommend HIST 2110 -OR- SPAN 1110) | | | 6 | ECON | 2110 | Macroeconomic Principles | 3 |
| Math/Lab Sci/Soc-Behav Sci Gen Ed (recommend MATH 1350) | | | 4 | ECON | 2120 | Microeconomic Principles | 3 |
| Social/Behavioral Sci Gen Ed (recommend ECON 2110) | | | 3 | ENTR | 1110 | Entrepreneurship | 3 |
| Mathematics Gen Ed (recommend MATH 1220) | | | 3 | MKTG | 2110 | Principles of Marketing | 3 |
| BUSA | 1110 | Introduction to Business | 3 | MGMT | 2110 | Principles of Management | 3 |
| BCIS | 1115 | Intro to Computers | 3 | | | | |

| Courses That Can Be Completed at Either Institution | | | | | | | |
|--|--|--|--|---|------|--|-------|
| | | | | Subject | No. | Title | Hours |
| These courses may be completed at either ENMU-Roswell (recommended) or at ENMU-Portales. Please consult with your advisor regarding eligible elective courses. | | | | BCIS | 2215 | MS Excel (at ENMU, BCIS 2217; req'd for BBA) | 3 |
| | | | | General Education courses (to meet 31-33 hour NM requirement) | | | |

| Bachelor of Business Administration (General Emphasis) - ENMU-Portales | | | | | | | |
|--|------|-------------------------------------|-------|--|-----|----------------------------|-------|
| Subject | No. | Title | Hours | Subject | No. | Title | Hours |
| BLAW | 2110 | Business Law I (Recommended ENMU-P) | 3 | BUS | 453 | Business Strategy & Policy | 3 |
| BCIS | 301 | Information Systems for Managers | 3 | SIX Upper-Div Electives in ACCT, BUS, ECON, BFIN, HRTM, BCIS, MGMT, MKTG, or PFP | | | 18 |
| MGMT | 313 | Organizational Behavior | 3 | ONE International Course | | | 3 |
| BFIN | 315 | Managerial Finance I | 3 | ONE Upper-Div Diversity Global Course (recommend BUS 310) | | | 3 |
| BUS | 380 | Business Analytics | 3 | Electives to meet BBA degree requirements * | | | Var. |
| MGMT | 330 | Production and Operations Mgmt | 3 | | | | |
| MKTG | 425 | Marketing Management | 3 | | | | |

| Minimum GPA Requirement: 2.0 | | | | | | | |
|--|--|--|-------|---|--|--|------|
| Minimum hours of General Education Courses | | | 31 * | ENMU-Roswell AA in Business Administration | | | 61 |
| Minimum hours of Upper-Division Courses for BBA Degree | | | 40 * | ENMU-Portales Upper-Div Diversity/Global requirement | | | 3 * |
| Minimum hours taken from ENMU-Portales (final 30 of 60) | | | 30 * | ENMU-Portales BBA | | | Var. |
| Minimum hours for BBA (Transferred + ENMU-Portales) | | | 120 * | Electives if needed to meet requirements | | | Var. |

* BBA Degree Requirements

Total: Minimum 120 Credit Hours