

NEW MEXICO JUNIOR COLLEGE (2024-2025)

ASSOCIATE OF APPLIED SCIENCE IN BUSINESS (MANAGEMENT)

ENMU-PORTALES (2023-2025)

BACHELOR OF BUSINESS ADMINISTRATION

EMPHASIS IN INTERNATIONAL BUSINESS

	Ass	ociate of Applied Science in Business (Management	Emphasi	is) - Ne	w Mexico Junior College (61 credit hou	rs)
Subject	No.	Title	Hours	Subject	No.	Title	Hours
ENGL	111	0 English Comp I (Gen Ed Requirement)	3	BCIS	1110	Fundamentals of Info Literacy & Sys (VOTR)	3
ENGL	112	0 English Comp II (Gen Ed Requirement)	3	MGMT	2110	Principles of Management (VOTR)	3
Mathemati	cs Gen	Ed Elective (See Gen Ed List)	3	MKTG	2110	Principles of Marketing (VOTR)	3
Social/Beh	avioral	Science Gen Ed Elective (See Gen Ed List)	3	BLAW	2110	Business Law	3
Laboratory	Scienc	e Gen Ed Elective w/Lab (See Gen Ed List)	4	BCIS	2150	(Formerly CS 123) Adv. Computer App. (VOTR)	3
EC	11	3 Intro to Economics (Gen Ed Requirement)	3	BUSA	2460	Business Ethics	3
ACCT	211	O Principles of Accounting I (VOTR)	3	BUSA	213G	Supervision (VOTR)	3
ACCT	211	5 Survey of Accounting	3	BUSA	2220	Human Resources Management (VOTR)	3
BUSA	111	0 Introduction to Business	3	ECON 2110	/2120	Macro-/Micro-Economic Principles	3
BUSA	211	0 Business Communications (VOTR)	3	Business E	lective (ACCT, MKTG, BUSA, BLAW, MGMT, BFIN, ECON)	3

Courses That Can Be Completed at Either Institution							
	Subject	No.	Title	Hours			
	CS	224	4 Spreadsheets (at ENMU, BCIS 2217 - req'd for BBA)	3			
	COMM 11	130 -OR- 2	120 (required for BBA)	3			
These required courses may be completed at either NMJC (recommended) or at ENMU-	ACCT	2120	Princ. of Accounting II (required for BBA)	3			
Portales. A grade of C or better is necessary for these courses.	BFIN	2110	Intro to Finance (required for BBA)	3			
	ECON	2110	Macroeconomic Principles (required for BBA)	3			
	ECON	2120	Microeconomic Principles (required for BBA)	3			
The State of New Mexico requires 31-33 hours of General Education courses for any	MATH	1350	Intro to Statistics (required for BBA)	4			
Bachelor degree. These may be taken at NMJC (recommended) or at ENMU-Portales.	MATH	ONE of: N	MATH 1220, 1510, 1520 -OR- 2530 (required for BBA)	4			
	NM Gene	eral Educa	tion Courses (31-33 hours total)	Var.			

BBA in Business Administration, International Business Emphasis at ENMU-Portales									
Subject	No. Title	Hours	Subject	No. Title	Hours				
Upper-Division Diversity/Global Course		3	BUS	432 International Business Law -OR- MGMT 440	3				
BCIS	301 Information Systems for Managers	3		International Employment Relations					
MGMT	313 Organizational Behavior	3	BFIN	413 International Finance	3				
BFIN	315 Managerial Finance I	3	ECON	407/409 International Economic Development -OR-	3				
MGMT	330 Production and Operations Management	3		International Economics					
BUS	380 Data Analysis	3	MKTG	430 International Marketing	3				
MKTG	425 Marketing Management	3	SPAN	311 Advanced Composition	3				
BUS	453 Business Strategy and Policy	3	SPAN	* 1110, 1120, 2110, 2120 -OR- 2210 & 2220	6 to 14				
ONE Uppe	r-Div (300-/400-level) College of Business Elective	3	Electives	to meet BBA requirements *	Var.				