



NEW MEXICO JUNIOR COLLEGE (2024-2025)
ASSOCIATE OF APPLIED SCIENCE IN BUSINESS (MANAGEMENT)
ENMU-PORTALES (2023-2025)
BACHELOR OF BUSINESS ADMINISTRATION
EMPHASIS IN HOSPITALITY MANAGEMENT

Associate of Applied Science in Business (Management Emphasis) - New Mexico Junior College (61 credit hours)							
Subject	No.	Title	Hours	Subject	No.	Title	Hours
ENGL	1110	English Comp I (Gen Ed Requirement)	3	BCIS	1110	Fundamentals of Info Literacy & Sys (VOTR)	3
ENGL	1120	English Comp II (Gen Ed Requirement)	3	MGMT	2110	Principles of Management (VOTR)	3
Mathematics Gen Ed Elective (See Gen Ed List)			3	MKTG	2110	Principles of Marketing (VOTR)	3
Social/Behavioral Science Gen Ed Elective (See Gen Ed List)			3	BLAW	2110	Business Law	3
Laboratory Science Gen Ed Elective w/Lab (See Gen Ed List)			4	BCIS	2150	(Formerly CS 123) Adv. Computer App. (VOTR)	3
EC	113	Intro to Economics (Gen Ed Requirement)	3	BUSA	2460	Business Ethics	3
ACCT	2110	Principles of Accounting I (VOTR)	3	BUSA	213G	Supervision (VOTR)	3
ACCT	2115	Survey of Accounting	3	BUSA	2220	Human Resources Management (VOTR)	3
BUSA	1110	Introduction to Business	3	ECON	2110/2120	Macro-/Micro-Economic Principles	3
BUSA	2110	Business Communications (VOTR)	3	Business Elective (ACCT, MKTG, BUSA, BLAW, MGMT, BFIN, ECON)			3

Courses That Can Be Completed at Either Institution									
				Subject	No.	Title	Hours		
These required courses may be completed at either NMJC (recommended) or at ENMU-Portales. A grade of C or better is necessary for these courses.				CS	224	Spreadsheets (at ENMU, BCIS 2217 - req'd for BBA)	3		
				COMM 1130 -OR- 2120 (required for BBA)					3
				ACCT	2120	Princ. of Accounting II (required for BBA)	3		
				BFIN	2110	Intro to Finance (required for BBA)	3		
				ECON	2110	Macroeconomic Principles (required for BBA)	3		
				ECON	2120	Microeconomic Principles (required for BBA)	3		
The State of New Mexico requires 31-33 hours of General Education courses for any Bachelor degree. These may be taken at NMJC (recommended) or at ENMU-Portales.				MATH	1350	Intro to Statistics (required for BBA)	4		
				MATH	ONE of: MATH 1220, 1510, 1520 -OR- 2530 (required for BBA)			4	
				NM General Education Courses (31-33 hours total)			Var.		

BBA in Business Administration, Hospitality Management Emphasis at ENMU-Portales							
Subject	No.	Title	Hours	Subject	No.	Title	Hours
Upper-Division Diversity/Global Course			3	CA	102	ServSafe*	1
BCIS	301	Information Systems for Managers	3	HRTM	300	Convention & Event Management	3
MGMT	313	Organizational Behavior	3	HRTM	305	Hotel & Club Management	3
BFIN	315	Managerial Finance I	3	HRTM	410	Food Operations Management	3
MGMT	330	Production and Operations Management	3	HRTM	450	Tourism Development	3
BUS	380	Data Analysis	3	MKTG	325	Services Marketing	3
MKTG	425	Marketing Management	3	ONE Upper-Division (300-/400-level) HRTM elective course			3
BUS	453	Business Strategy and Policy	3	Upper-Div (300-/400-level) International Business (consult advisor)			3
Electives to meet BBA requirements *							Var.