

NEW MEXICO MILITARY ACADEMY (2022-2023)
AA IN COMMUNICATIONS
ENMU-PORTALES (2023-2025)
BA / BS IN COMMUNICATION, Emphasis in Public Relations

Associate of Arts in Communications at NMMI (61 to 72 Minimum Credit Hours)

| Subject | Number | Title | Credit Hours | Subject | Number | Title | Credit Hours |
|---|--------|-----------------|--------------|---------|--------|---|--------------|
| COMM | 1130 | Public Speaking | 3 | COMM | * | Any four of: COMM 1003, 1053/1140, 1213, 1997, 1353, 2103, 2113 | 12 |
| New Mexico General Education Requirements | | | 31 to 33 | | | | |

Courses That Can Be Completed at Either Institution

| | Subject | Number | Title | Credit Hours |
|--|---------|--------|---|--------------|
| These required courses may be completed at either NMMI (recommended) or at ENMU-Portales. A grade of C or better is necessary for these courses. | COMM | 1140 | Introduction to Media Writing (Req'd for BA/BS) | 3 |

Bachelor of Arts -OR- Science in Communication, Public Relations Emphasis at ENMU-Portales

| Subject | Number | Title | Credit Hours | Subject | Number | Title | Credit Hours |
|---------|--------|--------------------------------------|--------------|--|--------|--|--------------|
| COMM | 1120 | Beginning Television Production | 3 | COMM | 303 | Public Relations Techniques | 3 |
| COMM | 1150 | Introduction to Mass Communication | 3 | COMM | 314 | Strategic Uses Social Media | 3 |
| COMM | 300 | Introduction to Communication Theory | 3 | COMM | 315 | Digital Media Analytics | |
| COMM | 313 | Introduction to Research Design | 3 | COMM | 360A | Journalism / Public Relations Practicum | 2 |
| COMM | 410 | Writing for Media Capstone | 3 | COMM | 360B | Journalism / Public Relations Practicum | 2 |
| COMM | 415 | Media Law & Ethics | 3 | COMM | 360C | Journalism / Public Relations Practicum | 2 |
| COMM | 498 | Senior Seminar | 3 | COMM | 460 | Public Relations Cases & Campaigns | 3 |
| COMM | 2182 | Introduction to Public Relations | 3 | COMM | * | 5 credit hours of upper-division electives | 5 |
| COMM | 2230 | Introduction to Digital Photography | 3 | Elective Courses to reach minimum of 120 hours if required | | | |

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|---|------------|---|----------------|
| Minimum GPA Requirement | 2.0 | NMMI AA in Communications | 61 - 72 |
| Minimum hours of Upper-Division Courses for BA/BS Degree | 40 | ENMU-Portales Upper-Div Diversity/Global requirement | 3 |
| Minimum hours taken from ENMU-Portales (final 30 of 60) | 30 | ENMU-Portales BA/BS in COMM, Public Relations Emphasis | Var. |
| Minimum hours for BS (Transferred + ENMU-Portales) | 120 | Electives if needed to meet Degree requirements | Var. |

Total: Minimum 120 Credit Hours