



**ENMU-RUIDOSO (2024-2025)**  
**ASSOCIATE OF ARTS IN BUSINESS ADMINISTRATION**  
**ENMU-PORTALES (2023-2025)**

**BACHELOR OF BUSINESS ADMINISTRATION, Emphasis in Personal Financial Planning**

Associate of Arts in Business Administration at ENMU-Ruidoso (Minimum 60 Credit Hours)							
Subject	No.	Title	Hours	Subject	No.	Title	Hours
FYEX	1110	First Year Seminar	3	ACCT	2120	Principles of Accounting II	3
ENGL	1110	English Composition I	3	ECON	2110	Macroeconomic Principles	3
ENGL	1120	English Composition II	3	ECON	2120	Microeconomic Principles	3
MATH	*	MATH 1130, 1220, 1230, 1510, 1520	4	*	*	Business Electives - Choose two:	6
MATH	1216	Preparatory Algebra	4			BCIS 1115, BCIS 2310, BFIN 2110, MGMT 2110 -OR-	
MATH	1350	Introduction to Statistics	4			MKTG 2110	
ACCT	2110	Principles of Accounting (ENMU-P BBA Reqmt)	3			New Mexico General Education Requirement	31

Courses That Can Be Completed at Either Institution							
				Subject	No.	Title	Hours
These required courses may be completed at either ENMU-Ruidoso (recommended) or at ENMU-Portales. A grade of C or better is necessary for these courses.				BLAW	2110	Business Law I	3
				BCIS	1110 / 1115	Introduction to Information Systems	3
				BCIS	2217	Microsoft Excel	3
				MATH	*	MATH 1220, 1510, 1520 -OR- 2530	4
				MGMT	2110	Principles of Management (ENMU-P BBA Reqmt)	3
				MKTG	2110	Principles of Marketing (ENMU-P BBA Reqmt)	3
				BFIN	2110	Introduction to Finance (ENMU-P Reqmt)	3

Bachelor of Business Administration, Emphasis in Personal Financial Planning at ENMU-Portales							
Subject	No.	Title	Hours	Subject	No.	Title	Hours
BCIS	301	Information Systems for Managers	3	MGMT	330	Production & Operations Management	3
MGMT	313	Organizational Behavior	3	BUS	453	Business Strategy & Policy	3
BFIN	315	Managerial Finance I	3	PFP	410	Financial Plan Development	3
PFP	310	Personal Finance	3	MKTG	425	Marketing Management	3
BUS	380	Business Analytics	3	*	*	One Int'l Course (ECON 407, 409 -OR- BFIN 413)	3
PFP	320	Business Risk Management and Insurance	3	*	*	Upper-Division Diversity/Global req't (recommend BUS 310)	3
PFP	330	Investments: Principles and Policies	3			Electives if needed to meet BA/BS requirements *	Var.
PFP	340	Tax Planning	3				
PFP	350	Retirement Planning	3				
PFP	360	Estate Planning	3				

<b>Minimum GPA Requirement</b>	<b>2.0</b>	<b>ENMU-Ruidoso Associate's Degree</b>	<b>60</b>
<b>Minimum hours Upper-Division Courses</b>	<b>40 *</b>	<b>Recommended ENMU-U/ENMU-P lower-div Business Foundation</b>	<b>Var.</b>
<b>Minimum hours taken from ENMU-Portales (final 30 of 60)</b>	<b>30 *</b>	<b>Business Core, Int'l &amp; PFP Emphasis Req'ts</b>	<b>54-60</b>
<b>Minimum hours for BBA (Transferred + ENMU-Portales)</b>	<b>120 *</b>	<b>Electives (if needed to meet ENMU-P BBA requirements)</b>	<b>Var.</b>

**\*BA/BS Degree Requirements** **Total: Minimum 120 Credit Hours**