



EASTERN NEW MEXICO UNIVERSITY - RUIDOSO (2024-2025)
ASSOCIATE OF ARTS IN BUSINESS ADMINISTRATION
EASTERN NEW MEXICO UNIVERSITY - PORTALES (2025-2026)
BACHELOR OF BUSINESS ADMINISTRATION, Emphasis in Personal Financial Planning

Associate of Arts in Business Administration at ENMU-Ruidoso (Minimum 60 Credit Hours)							
Subject	No.	Title	Hours	Subject	No.	Title	Hours
FYEX	1110	First Year Seminar	3	ACCT	2120	Principles of Accounting II	3
ENGL	1110	English Composition I	3	ECON	2110	Macroeconomic Principles	3
ENGL	1120	English Composition II	3	ECON	2120	Microeconomic Principles	3
MATH	*	MATH 1130, 1220, 1230, 1510, 1520	4	*	*	Business Electives - Choose TWO: BCIS 1115, 2310, BFIN 2110, MGMT 2110 -OR- MKTG 2110	6
BUSA	1110	Introduction to Business	4				
MATH	1350	Introduction to Statistics	4				
ACCT	2110	Principles of Accounting (ENMU-P BBA Reqmt)	3			New Mexico General Education Requirement	31

Courses That Can Be Completed at Either Institution			
	Subject	No.	Title
These required courses may be completed at either ENMU-Ruidoso (recommended) or at ENMU-Portales. Some courses may satisfy a General Education requirement, and/or a BBA requirement. A grade of C or better is necessary for these courses.	BCIS	1110/1115	Introduction to Information Systems
	COMM	*	COMM 1130/2120/2140 (ENMU-P BBA Reqmt)
	MATH	*	MATH 1220, 1510, 1520 -OR- 2530
	MGMT	2110	Principles of Management (ENMU-P BBA Reqmt)
	MKTG	2110	Principles of Marketing (ENMU-P BBA Reqmt)
	BFIN	2110	Introduction to Finance (ENMU-P Reqmt)

Bachelor of Business Administration, Emphasis in Personal Financial Planning at ENMU-Portales							
Subject	No.	Title	Hours	Subject	No.	Title	Hours
Upper-Division Diversity/Global Course Requirement			3	MKTG	425	Marketing Management	3
International Course Requirement (MKTG 430)			3	PFP	320	Business Risk Management and Insurance	3
BLAW	2110	Business Law I	3	PFP	330	Investments: Principles and Policies	3
BCIS	2217	Microsoft Excel	3	PFP	340	Tax Planning	3
BCIS	301	Information Systems for Managers	3	PFP	350	Retirement Planning	3
BFIN	315	Managerial Finance I	3	PFP	360	Estate Planning	3
BUS	380	Business Analytics	3	PFP	410	Financial Plan Development	3
BUS	453	Business Strategy & Policy	3	PFP	310	Personal Finance	3
MGMT	313	Organizational Behavior	3				
MGMT	330	Production & Operations Management	3			Electives to meet BBA requirements *	Var.

Minimum GPA Requirement: 2.0			
Minimum hours of General Education Courses	31 *	ENMU-Ruidoso Associate's Degree	60
Minimum hours of Upper-Division Courses for BBA Degree	40 *	ENMU-Portales Upper-Div Diversity/Global requirement	3 *
Minimum hours taken from ENMU-Portales (final 30 of 60)	30 *	ENMU-Portales BBA, Personal Financial Planning Emphasis	Var.
Minimum hours for BBA (Transferred + ENMU-Portales)	120 *	Electives (if needed to meet ENMU-P BBA requirements)	Var.
* BBA Degree Requirements		Total: Minimum 120 Credit Hours	