



Eastern New Mexico University  
College of Business  
2025-2027 Catalog  
Degree Guide Checklist

Major: Business Administration	Minor: Not Required
Emphasis: International Business	Degree: Bachelor of Business Administration (B.B.A.)

This degree plan is a guide only. Consult with an adviser before enrolling in courses. For more detailed information on coursework and degree requirements, refer to the catalog and consult with an adviser.

All course requirements in the major must have a grade of "C" or better. All acceptable transfer work from a junior or community college will be recorded as lower division credit.

Note: All Bachelor degrees at ENMU require 120 minimum total credit hours including 40 upper-division (300-/400-level) hours. B.A. candidates must satisfy the language requirement (6-14 hours). Developmental and vocational/technical courses will not be counted toward graduation requirements.

<b>BACHELOR'S DEGREE REQUIREMENTS (9 hours)</b>
FYEX 1110 First-Year Seminar Diversity/Global Upper-Division International Course: MGMT 439 International Management

<b>GENERAL EDUCATION REQUIREMENTS (non-teaching) (31-33 hours)</b>
Note: Some Business Foundation Requirements and Basic Skills Requirements may also fulfill General Education Requirements. See Adviser for details.

<b>REQUIREMENTS FOR BASIC SKILLS (9 hours)</b>
* ENGL 1110 Composition I * ENGL 1120 Composition II * COMM 1130 Public Speaking -OR- * COMM 2120 Interpersonal Comm -OR- COMM 2140 Small Group Comm
* May be used to fulfill General Education requirements.

<b>REQUIREMENTS IN BUSINESS FOUNDATION (38 hours)</b>
Students must achieve a grade of "C" or better in all courses required to complete the Business Foundation.
Required Courses (34 hours): ACCT 2110 Principles of Accounting I ACCT 2120 Principles of Accounting II BCIS 1110 Introduction to Information Systems BCIS 2217 MS Excel BFIN 2110 Introduction to Finance BLAW 2110 Business Law I * ECON 2110 Macroeconomic Principles * ECON 2120 Microeconomic Principles * MATH 1350 Introduction to Statistics MGMT 2110 Principles of Management MKTG 2110 Principles of Marketing
Complete ONE of the following (4 hours): * MATH 1220 College Algebra * MATH 1510 Calculus I MATH 1520 Calculus II MATH 2530 Calculus III
* May also be used to satisfy General Education Requirements.

<b>REQUIREMENTS IN BUSINESS CORE (21 hours)</b>
Students must achieve a grade of "C" or better in all courses required to complete the Business Core.
BCIS 301 Information Systems for Managers BFIN 315 Managerial Finance I BUS 380 Business Analytics BUS 453 Business Strategy and Policy ** MGMT 313 Organizational Behavior MGMT 330 Production and Operations Management MKTG 425 Marketing Management
** The capstone course (BUS 453) is to be completed the last semester of the senior year. Prerequisites include successful completion of the Business Foundation Requirements, BFIN 315, MGMT 330, and MKTG 425. It is highly recommended that all Business Core Requirements be completed prior to taking this course.

<b>SPANISH LANGUAGE REQUIREMENT (6-14 hours)</b>
Requirements for non-Native Speakers (14 hours): * SPAN 1110 Spanish I * SPAN 1120 Spanish II * SPAN 2110 Spanish III * SPAN 2120 Spanish IV
Requirements for Native Speakers (6 hours): * SPAN 2210 Spanish for Heritage Learners III * SPAN 2220 Spanish for Heritage Learners IV
* May also be used to satisfy a General Education Requirement.

<b>REQUIREMENTS IN INTERNATIONAL BUSINESS EMPHASIS (21 hours including International Course Requirement)</b>
International Course Requirement (MGMT 439) BUS 432 International Business Law -OR- MGMT 440 International Employment Relations BFIN 413 International Finance ECON 407 International Economic Development -OR- ECON 409 International Economics MKTG 430 International Marketing SPAN 311 Advanced Composition Any COB upper-division elective course (3 hours) Students must achieve a grade of "C" or better in all courses required to complete the emphasis area.

<b>ELECTIVES AS NEEDED TO FULFILL REQUIREMENT OF 120 CREDIT HOURS.</b>
--