



Eastern New Mexico University
College of Business
2023-2025 Catalog

Major: Business Administration

Minor: Not Required

Emphasis: International Business

Degree: Bachelor of Business Administration (B.B.A.)

This degree plan is a guide only. Consult with an adviser before enrolling in courses. For more detailed information on coursework and degree requirements, refer to the catalog and consult with an adviser.

All course requirements in the major must have a grade of "C" or better. All acceptable transfer work from a junior or community college will be recorded as lower division credit.

Note: All Bachelor degrees at ENMU require 120 minimum total credit hours including 40 upper-division (300-/400-level) hours. B.A. candidates must satisfy the language requirement (6-14 hours). Developmental and vocational/technical courses will not be counted toward graduation requirements.

BACHELOR'S DEGREE REQUIREMENTS (9 hours)

FYEX 1110 First-Year Seminar

Diversity/Global Upper-Division

International Course: MGMT 439 International Management

GENERAL EDUCATION REQUIREMENTS (non-teaching) (31-33 hours)

Note: Some Business Foundation Requirements and Basic Skills Requirements may also fulfill General Education Requirements. See Adviser for details.

REQUIREMENTS in Business Foundation (38 hours)

ACCT 2110 Principles of Accounting I

ACCT 2120 Principles of Accounting II

BCIS 1110 Introduction to Information Systems

BCIS 2217 MS Excel

BFIN 2110 Introduction to Finance

BLAW 2110 Business Law I

* ECON 2110 Macroeconomic Principles

* ECON 2120 Microeconomic Principles

* MATH 1350 Introduction to Statistics

MGMT 2110 Principles of Management

MKTG 2110 Principles of Marketing

Select one of the following:

* MATH 1220 College Algebra

* MATH 1510 Calculus I

MATH 1520 Calculus II

MATH 2530 Calculus III

* May also be used to satisfy General Education Requirements.

REQUIREMENTS in Business Core (21 hours)

BCIS 301 Information Systems for Managers

BFIN 315 Managerial Finance I

BUS 380 Business Analytics

MGMT 313 Organizational Behavior

MGMT 330 Production and Operations Management

MKTG 425 Marketing Management

* BUS 453 Business Strategy & Policy

*The capstone course (BUS 453) is to be completed the last semester of the senior year. Prerequisites include successful completion of the Business Foundation Requirements, BFIN 315, MGMT 330, and MKGT 425. It is highly recommended that all Business Core Requirements be completed prior to taking this course.

REQUIREMENTS in International Business Emphasis (27-35 hours)

BUS 432 International Business Law -OR-
MGMT 440 International Employment Relations
BFIN 413 International Finance
ECON 407 International Economic Development -OR-
ECON 409 International Economics
MKTG 430 International Marketing
SPAN 311 Advanced Composition

Requirements for Spanish Language for non-Native speakers (14 hours)

SPAN 1110 Spanish I
SPAN 1120 Spanish II
SPAN 2110 Spanish III
SPAN 2120 Spanish IV

Requirements for Spanish Language for Native speakers (6 hours)

SPAN 2210 Spanish for Heritage Learners III
SPAN 2220 Spanish for Heritage Learners IV

Note on Spanish Language Requirements: Only students with no previous knowledge of the language should register for SPAN 1110; other students should consult the language faculty or take a placement test before registering. Native speakers of Spanish should enroll in SPAN 2210, a course that will address their specific needs. A "native speaker" is any student who has contact with the Spanish language at home or elsewhere and is able to understand very basic conversational Spanish without necessarily having any knowledge of grammar or advanced vocabulary. Students must achieve a grade of "C" or higher in all courses.

REQUIREMENTS FOR BUSINESS ELECTIVES

Complete one upper-division (300-/400-level) COB elective course for 3 credit hours. An internship (up to 3 credit hours) may be used to fulfill this requirement.

ELECTIVES As needed to fulfill requirement of 120 total credit hours.