



Eastern New Mexico University
College of Business
2025-2027 Catalog
Degree Guide Checklist

Major: Business Administration	Minor: Not required
Emphasis: Information Systems	Degree: Bachelor of Business Administration (B.B.A.)

This degree plan is a guide only. Consult with an adviser before enrolling in courses. For more detailed information on coursework and degree requirements, refer to the catalog and consult with an adviser.

All course requirements in the major must have a grade of "C" or better. All acceptable transfer work from a junior or community college will be recorded as lower division credit.

Note: All Bachelor degrees at ENMU require 120 minimum total credit hours including 40 upper-division (300-/400-level) hours. B.A. candidates must satisfy the language requirement (6-14 hours). Developmental and vocational/technical courses will not be counted toward graduation requirements.

BACHELOR'S DEGREE REQUIREMENTS (9 hours)

FYEX 1110 First-Year Seminar
Diversity/Global Upper-Division
International Course Requirement - One of BUS 432, MGMT 439 or 440, or MKTG 430

GENERAL EDUCATION REQUIREMENTS (non-teaching) (31-33 hours)

Note: Some Business Foundation Requirements and Basic Skills Requirements may also fulfill General Education Requirements. See adviser for details.

REQUIREMENTS FOR BASIC SKILLS (9 hours)

* ENGL 1110 Composition I
* ENGL 1120 Composition II
* COMM 1130 Public Speaking -OR- * COMM 2120 Interpersonal Comm -OR- COMM 2140 Small Group Comm

* May be used to fulfill General Education requirements.

REQUIREMENTS IN BUSINESS FOUNDATION (38 hours)

Students must achieve a grade of "C" or better in all courses required to complete the Business Foundation.

Required Courses (34 hours):

ACCT 2110 Principles of Accounting I
ACCT 2120 Principles of Accounting II
BCIS 1110 Introduction to Information Systems
BCIS 2217 MS Excel
BFIN 2110 Introduction to Finance
BLAW 2110 Business Law I
* ECON 2110 Macroeconomic Principles
* ECON 2120 Microeconomic Principles
* MATH 1350 Introduction to Statistics
MGMT 2110 Principles of Management
MKTG 2110 Principles of Marketing

Complete ONE of the following (4 hours):

* MATH 1220 College Algebra
* MATH 1510 Calculus I
MATH 1520 Calculus II
MATH 2530 Calculus III

* May also be used to satisfy General Education Requirements.

REQUIREMENTS IN BUSINESS CORE (21 hours)

Students must achieve a grade of "C" or better in all courses required to complete the Business Core.

BCIS 301 Information Systems for Managers
BFIN 315 Managerial Finance I
BUS 380 Business Analytics
BUS 453 Business Strategy and Policy **
MGMT 313 Organizational Behavior
MGMT 330 Production and Operations Management
MKTG 425 Marketing Management

** The capstone course (BUS 453) is to be completed the last semester of the senior year. Prerequisites include successful completion of the Business Foundation Requirements, BFIN 315, MGMT 330, and MKTG 425. It is highly recommended that all Business Core Requirements be completed prior to taking this course.

REQUIREMENTS IN INFORMATION SYSTEMS EMPHASIS (21 hours including International Course Requirement)

International Course Requirement (BUS 432, MGMT 439, 440, or MKTG 430)
BCIS 315 E-Business Strategy
BCIS 316 Cybersecurity
BCIS 343 Database Management Systems
BCIS 420 Systems Analysis and Design
BCIS 435 Communication and Networking
BCIS 460 Project Management

ELECTIVES AS NEEDED TO FULFILL REQUIREMENT OF 120 CREDIT HOURS.