



Eastern New Mexico University
College of Business
2023-2025 Catalog

Major: Business Administration

Minor: Not Required

Emphasis: Economics & Finance

Degree: Bachelor of Business Administration (B.B.A.)

This degree plan is a guide only. Consult with an adviser before enrolling in courses. For more detailed information on coursework and degree requirements, refer to the catalog and consult with an adviser.

All course requirements in the major must have a grade of "C" or better. All acceptable transfer work from a junior or community college will be recorded as lower division credit.

Note: All Bachelor degrees at ENMU require 120 minimum total credit hours including 40 upper-division (300-/400-level) hours. B.A. candidates must satisfy the language requirement (6-14 hours). Developmental and vocational/technical courses will not be counted toward graduation requirements.

BACHELOR'S DEGREE REQUIREMENTS (9 hours)

FYEX 1110 First-Year Seminar

Diversity/Global Upper-Division

International Course for BBA - One of the following: ECON 407 or 409, or BFIN 413

GENERAL EDUCATION REQUIREMENTS (non-teaching) (31-33 hours)

Note: Some Business Foundation Requirements and Basic Skills Requirements may also fulfill General Education Requirements. See adviser for details.

REQUIREMENTS in Business Foundation (38 hours)

ACCT 2110 Principles of Accounting I

ACCT 2120 Principles of Accounting II

BCIS 1110 Introduction to Information Systems

BCIS 2217 MS Excel

BFIN 2110 Introduction to Finance

BLAW 2110 Business Law I

ECON 2110 Macroeconomic Principles

ECON 2120 Microeconomic Principles

MATH 1350 Introduction to Statistics

MGMT 2110 Principles of Management

MKTG 2110 Principles of Marketing

Select one of the following:

* MATH 1220 College Algebra

* MATH 1510 Calculus I

MATH 1520 Calculus II

MATH 2530 Calculus III

* May also be used to satisfy General Education Requirements.

REQUIREMENTS in Business Core (21 hours)

BCIS 301 Information Systems for Managers

BFIN 315 Managerial Finance I

BUS 380 Business Analytics

MGMT 313 Organizational Behavior

MGMT 330 Production and Operations Management

MKTG 425 Marketing Management

* BUS 453 Business Strategy & Policy

*The capstone course (BUS 453) is to be completed the last semester of the senior year. Prerequisites include successful completion of the Business Foundation Requirements, BFIN 315, MGMT 330, and MKGT 425. It is highly recommended that all Business Core Requirements be completed prior to taking this course.

REQUIREMENTS in Economics & Finance Emphasis (18 hours)

ECON 321 Intermediate Macroeconomics

ECON 322 Intermediate Microeconomics

BFIN 317 Financial Modeling

BFIN 319 Managerial Finance II

PFP 330 Investments: Principles & Policies

STAT 313 Statistical Methods II

ELECTIVES As needed to fulfill requirement of 120 total credit hours.