

EASTERN NEW MEXICO UNIVERSITY
Board of Regents Meeting
ENMU-Portales
Administration Building, Regents Room
October 4, 2024 – 8:30 a.m.

CALL TO ORDER

Regent President Trish Ruiz called the meeting to order at 8:30 a.m. and declared a quorum. Regents Trish Ruiz, Ray Birmingham, Logan O'Brien, Lance Pyle, and Phillip Bustos were present.

*Roll call: Regent Ruiz– Yes; Regent Birmingham– Yes; Regent O'Brien – Yes;
Regent Pyle– Yes; Regent Bustos – Yes.*

PLEDGE OF ALLEGIANCE

APPROVE THE AGENDA

Regent Pyle moved to approve the agenda as presented. Regent Bustos seconded the motion. Vote: Ruiz – Yes; Birmingham – Yes; O'Brien – Yes; Pyle – Yes; Bustos – Yes. Motion approved.

APPROVAL OF MINUTES

Regent Pyle moved to approve the minutes from the September 6, 2024, meeting. Regent Birmingham seconded the motion. Vote: Ruiz – Yes; Birmingham – Yes; O'Brien – Yes; Pyle – Yes; Bustos – Yes. Motion approved.

Regent Ruiz took a point of personal privilege to thank those who planned and organized the First Annual ENMU Ring Ceremony. This event was a tremendous success, and she expressed her enthusiasm in being able to participate in this event.

Regent Ruiz also gave kudos to the ENMU recruiters who visited Hobbs High School. This is an important occasion on high school campuses, and our recruiters go the extra mile to help potential students get the information they are looking for.

Lastly, Regent Ruiz thanked Benito Gonzales for his vast knowledge and experience, which has made him invaluable on the NMPSIA board.

BUSINESS MATTERS

1. ENMU-Portales Report of Actuals

Mr. Tony Major explained that each year, the Higher Education Department requires that we prepare a report comparing our actual year-end revenues, expenditures, and transfers with our approved budget. Two reports have been prepared – Exhibit One, which details the University's fiscal operations, and Exhibit Two, which provides details on Instruction and General operations.

Exhibit One (Revenues) – The public service revenues budget, which covers KENW and summer camps, was budgeted at \$2,375,000 and reached \$2,758,660. This is a 16.2% increase. Auxiliary revenues, primarily residence halls, bookstore, and dining services, were originally budgeted at \$5,600,000, and actual revenues came in at \$6,029,666. This is 7.7% above the revised budget, due in part to on-campus residential students.

Exhibit One (Expenditures) – Public Services generated a \$200K surplus and the revised expenditure budget was \$2.5M. Actuals came in at \$2,299,085. The auxiliary revised expenditure budget was \$4.5M, and actuals came in at \$4,990,851, resulting in a surplus of \$1,038,815.

Exhibit Two (Revenues) – Tuition and Fees revenue was budgeted at \$19,783,000, and actuals came in at \$21,323,697. This is a 7.8% increase due to increased enrollment.

Exhibit Two (Expenditures) – Instruction and General expenditures were budgeted at \$55,952,000 and came in at \$53,123,720, which is 5.3% below budget.

Mr. Major estimated year-end balances to be \$46,591,460, and the actual year-end balance came in at \$48,752,809, a positive variance of 4.4%.

2. ENMU-Ruidoso Report of Actuals

Mr. Ryan Trosper said they have taken a System approach to the ROA report and mentioned their high reserves. These monies will be used for the anticipated Workforce building construction project in 2025-2026.

Mr. Major said the ENMU-Ruidoso operating budget was set at \$5.9, and actual revenues were \$6M. Operating expenditures were budgeted at \$5.83M, and actual expenditures came in at \$4.89M.

3. ENMU-Roswell Report of Actuals

Mr. Major presented the following report to illustrate the original ENMU-Roswell budget, estimated actuals, and actuals, which tie into the audited financial statements as of June 30, 2024.

Exhibit One (Revenues) – The revenue for all current funds and plant funds was \$27,039,092, which is a decrease of \$4,648,908 from the estimated budget of \$31,688,000. This is attributed to an increase in capital outlay revenues in the amount of \$6M in the budget adjustment request.

Exhibit One (Expenditures) – Total expenditures for all current funds and plant funds are \$25,406,254, less than what was budgeted for, resulting in an overall increase to the fund balance of \$1,632,838.

4. ENMU-Roswell – Capital Outlay Requests

Dr. Shawn Powell presented eight projects to be considered for funding at the 2025 Legislative Session:

| | |
|--|-----------|
| • Workforce Training commercial driver's license vehicle and trailer - | \$300,000 |
| • Science laboratory safety equipment - | 50,000 |
| • Aviation maintenance boom lift - | 120,000 |
| • Health care birthing mannikin | 100,000 |
| • Welding Lincoln electric power MIG 360MP multi-process welders | 80,000 |
| • Automotive diesel engine trainer | 86,000 |
| • HVAC/R industrial refrigeration trainer | 54,000 |
| • Forklift for Physical Plant | 100,000 |
| TOTAL | \$890,000 |

Regent Pyle moved to approve the ENMU-Roswell Capital Outlay requests as presented. Regent O'Brien seconded the motion. Vote: Ruiz- Yes; Birmingham – Yes; O'Brien – Yes; Pyle – Yes; Bustos - Yes. Motion approved.

5. ENMU-Roswell Approval for Naming a Proposed Outdoor Pavilion

Dr. Powell said that ENMU-Roswell alumnus Gerald Shumaker bequeathed over \$100K to the institution. Funds from this gift will be used to build an outdoor pavilion near the gymnasium or the Administration/Student Affairs buildings.

A Facilities Designation Committee met in September and agreed this naming request meets the requirements set forth in Policy 10-8. The proposed naming request was also approved by the Community College Board on September 11, 2024.

Regent Birmingham moved to approve the Roswell campus outdoor pavilion naming proposal, as presented. Regent Bustos seconded the motion. Vote: Ruiz – Yes; Birmingham – Yes; O'Brien – Yes; Pyle – Yes; Bustos - Yes. Motion approved.

6. Bachelor of Science in Dramatic Writing

Dr. Jamie Laurenz presented a request from the Department of Theatre and Digital Film to add a Bachelor of Science in dramatic writing degree program. This proposal has been reviewed and approved by the department chair of Theatre and Digital Film, the College of Fine Arts Council, the dean of the College of Fine Arts, and the University Curriculum Committee.

Regent Bustos asked about the viability of such a program and the implications that artificial intelligence may have on this field in the future. Mr. Leonard Madrid and Mr. Jon Barr spoke about the film industry in New Mexico and the demand for writers.

Regent Pyle moved to approve the implementation of the Bachelor of Science in Dramatic Writing as presented. Regent O'Brien seconded the motion. Vote: Ruiz – Yes; Birmingham – Yes; O'Brien – Yes; Pyle – Yes; Bustos - No. Motion approved.

ROUTINE MATTERS

ENMU-PORTALES PROGRAM HIGHLIGHT – Roosevelt Science Center Virtual Tour

Video footage of the newly refurbished Roosevelt Science Center was presented, and the Regents were encouraged to take an in-person tour.

REPORT FROM THE ENMU FOUNDATION

Mr. Stephen Doerr thanked the ENMU administration for providing a full staff at the Foundation Office, allowing for several efficiencies and improvements in the overall function of the office.

Mr. Doerr provided a financial overview for FY24 – pre-audit totals.

Contributions

| | |
|-----------------------------|----------------|
| Endowed (71.6%) | \$3,882,614 |
| Restricted (22.9%) | 1,271,750 |
| <u>Unrestricted (5.52%)</u> | <u>651,578</u> |
| Total Contributions | \$5,805,941 |

| | |
|--------------------------------|----------------|
| Expenses | |
| Scholarships | \$ 619,987 |
| Institutional Support | 1,078,146 |
| Administrative | 292,631 |
| <u>Fundraising/Advertising</u> | <u>120,384</u> |
| Total Expenses | \$2,111,148 |

The Foundation is moving forward with a highly active investment strategy. The Investment Committee worked with the Bank of America Wealth Management team over the past months to revise the ENMU Foundation's Investment Policy Statement outlining a 60/40 balance asset ratio. These revisions will be discussed at the Foundation Board meeting later today.

Upcoming Priorities for the Foundation include the Steve Loy Family Foundation Stadium Dedication, training new staff for the upcoming scholarship cycle, producing the 2025 Calendar, and several other collaborative efforts.

REPORT FROM THE ENMU-ROSWELL PRESIDENT

Dr. Powell reported that the current enrollment is 2,082 students with an age range of 14-77. An ethnicity breakdown was provided as a reflection of Chaves County's demographics:

| | |
|-----------------------------------|-----|
| American Indian or Native Alaskan | 2% |
| Asian | 1% |
| Black or African American | 2% |
| Hispanic or Latino | 59% |
| Unknown | 5% |
| Two or more races | 1% |
| White | 30% |

The ENMU-Roswell Community College Board has a vacancy in District 1, and applications are being accepted through the end of the month. Efforts are underway to promote the upcoming General Obligation Bond election. If passed, funds would be used for the expansion of the Aviation Maintenance Technology building.

Dr. Powell listed several upcoming events, including the Foundation Banquet on October 23, the observation of Veterans Day on November 7, the Turkey Trot 5K fun walk/run on November 23, and the Campus-wide Meeting and holiday meal on December 6.

REPORT FROM THE ENMU-RUIDOSO PRESIDENT

Mr. Ryan Trosper reported on the following ethnicity trends at ENMU-Ruidoso:

| | |
|-------------------------------|--------|
| Hispanic | 35.72% |
| White non-Hispanic | 33.96% |
| American Indian/Alaska Native | 19.25% |
| Unknown | 3.65% |
| Asian/Pacific Islander | 2.77% |
| Black or African American | 2.39% |

Top programs by enrollment are as listed:

1. Early Care and Education
2. Pre-nursing
3. General Studies

4. Business Administration
5. Child Development
6. CAE Cyber Workforce Development
7. Information Systems Cybersecurity
8. Elementary/Special Education
9. Wildland Fire Science
10. Psychology and Criminal Justice

Mr. Trosper reported on the submission of an application through the Department of Education for a service grant in the amount of \$250K. These funds would be used to assist with disaster recovery. They are also supporting the Sierra Blanca Economic Taskforce group on short-term and long-term economic recovery initiatives for the area. Priorities include housing development, watershed restoration, fire prevention and mitigation, and business continuation and development.

Mr. Trosper will be a panelist at the October 9 Department of Defense Executive Leadership Forum on cybersecurity.

REPORT FROM THE CHANCELLOR OF THE ENMU SYSTEM and Dashboard Presentation

Dr. James Johnston reported Census Day data:

- First-time full-time freshmen enrollment is up 18.9%
- Graduate student enrollment is up 13.1%
- Overall headcount has increased by 6.3%
- Student credit hour production has increased 8.9%

The current senior class is the last of the smaller cohorts, and the graduate student enrollment is possibly the largest in the history of the University.

Phase 1 of the One Eastern initiative continues, and Phase II has begun with a focus on 2+2s, advising, targeted marketing, and concurrent enrollment. Phase II will focus on the alignment of degrees and looking at markets that have not been touched yet.

The ENMU Foundation supported the "Return of the Hounds: Alumni Masterclass+Festival" during the week of September 9. This programming was well received on campus and in the community and brought several accomplished ENMU alums who facilitated master classes, lectures, and performances.

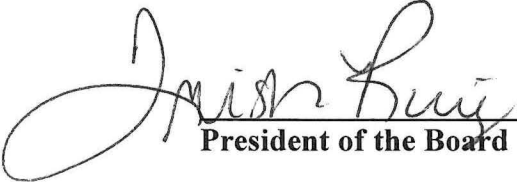
A presentation was made to HED for the SAS building request, and the final presentation will be made to the State Board of Finance on October 15. It is expected that the project will move on to the construction phase soon thereafter.

Dr. Johnston said he has made several presentations to area organizations to promote the upcoming GO Bond election.

An important upcoming event is the October 18-19 Family Weekend and Loy Family Dedication Ceremony.

ADJOURNMENT

*Regent Bustos moved to adjourn the meeting at 10:12 a.m.
Regent O'Brien seconded the motion. Vote: Ruiz – Yes; Birmingham – Yes;
O'Brien – Yes; Pyle – Yes; Bustos - Yes. Motion approved.*



President of the Board



Secretary of the Board

*Minutes recorded and prepared by Karen Van Ruiten
Senior Executive Assistant to the Chancellor and Board of Regents*