

ENMU-RUIDOSO AA IN BUSINESS ADMINISTRATION
ENMU-PORTALES BBA IN BUSINESS ADMINISTRATION
Emphasis in International Business
2021 - 2023

Associate of Arts in Business Administration at ENMU-Ruidoso (Minimum 53 Credit Hours)

Subject	Number	Title	Credit Hours	Subject	Number	Title	Credit Hours
FYEX	1110	First Year Seminar	3	ECON	2110	Macroeconomic Prin. (NMGEC and AA Reqmt)	3
ENGL	1110	Composition I	3	ECON	2120	Microeconomic Prin.	3
ENGL	2210	Comp II (recommended Communication NMGEC)	3	NMGEC	*	Creative and Fine Arts	3
MATH	1216	Preparatory Algebra	4	NMGEC	*	Humanities	3
MATH	1350	Introduction to Statistics	4	NMGEC	*	Communication (suggest COMM 1130)	3
ACCT	2110	Principles of Accounting (ENMU-P BBA Reqmt)	4	NMGEC	*	Science with Lab	4
ACCT	2120	Principles of Accounting II	4	NMGEC	*	Flexible nine	9

Total Hours: 53

Courses That Can Be Completed at Either Institution

Subject	Number	Title	Credit Hours	Subject	Number	Title	Credit Hours
<p>These required courses may be completed at either ENMU-Ruidoso (recommended) or at ENMU-Portales. A grade of C or better is necessary for these courses.</p>				BLAW	2110	Business Law I	3
				BCIS	1115	Introduction to Computers (IS 151)	3
				BCIS	2217	Microsoft Excel	3
				MATH	1220	College Algebra (ENMU-P BBA Reqmt)	4
				MGMT	2110	Principles of Management (ENMU-P BBA Reqmt)	3
				MKTG	2110	Principles of Marketing (ENMU-P BBA Reqmt)	3
				BFIN	2110	Introduction to Finance (ENMU-P Reqmt)	3

Bachelor of Business Administration, Emphasis in International Business at ENMU-Portales

Subject	Number	Title	Credit Hours	Subject	Number	Title	Credit Hours
BUS	301	Information Systems for Managers	3	ECON	407	International Economic Development -OR-	3
BFIN	315	Managerial Finance	3	ECON	409	International Economics	
BUS	380	Business Analytics	3	MKTG	430	International Marketing	3
MGMT	313	Organizational Behavior	3	SPAN	311	Advanced Composition (if Spanish is chosen language for concentration)	3
MGMT	330	Production & Operations Management	3	BUS	453	Business Strategy & Policy	3
MKTG	425	Marketing Management	3	*	*	COB upper-division elective (any)	3
MGMT	439	International Management	3	*	*	Upper-Division Diversity/Global requirement	3
BUS	432	International Business Law -OR-	3	*	*	Electives if needed (recommend SPAN, BUS or related areas)	Var.
MGMT	440	International Employment Relations					
BFIN	413	International Finance	3				

Minimum GPA Requirement	2.0	ENMU-Ruidoso Associate's Degree	53
Minimum hours Upper-Division Courses for BA/BS Degrees	40	Recommended ENMU-U/ENMU-P lower-div Business Foundation	Var.
Minimum hours taken from ENMU-Portales (final 30 of 60)	30	Business Foundation, Core Int'l & Gen Business Emphasis Req'ts	54-60
Minimum hours for BBA (Transferred + ENMU-Portales)	120	Electives (if needed to meet ENMU-P BBA requirements)	Var.

Total: Minimum 120 Credit Hours