



Eastern New Mexico University
College of Business
2021-2023 Catalog
Degree Plan Checklist

Date: _____	Major: Business Administration
Name: _____	Emphasis: International Business
ID #: _____	Degree: Bachelor of Business Administration (B.B.A.)

This degree plan is a guideline only. Consult with an adviser before enrolling in courses. For more detailed information on coursework and degree requirements, refer to the catalog and consult with an adviser.

Note: The BBA in Business Administration with an emphasis in General Business requires 120 minimum total credit hours including 42 COB upper division (300 or 400 level) hours.

BACHELOR'S DEGREE REQUIREMENTS (6 hours)	Course	Credits	Semester	Grade
FYEX 1110 First-Year Seminar	_____	3	_____	_____
Diversity/Global Upper-Division	_____	3	_____	_____

GENERAL EDUCATION (Non-Teaching) Requirements (31-33 hours)

7. REQUIREMENTS IN BUSINESS—Business Foundation (38 hours)	Course	Credits	Semester	Grade
ACCT 2110 Principles of Accounting I	_____	3	_____	_____
ACCT 2120 Principles of Accounting II	_____	3	_____	_____
BLAW 2110 Business Law I	_____	3	_____	_____
*ECON 2110 Macroeconomic Principles	_____	3	_____	_____
*ECON 2120 Microeconomic Principles	_____	3	_____	_____
BFIN 2110 Introduction to Finance	_____	3	_____	_____
BCIS 1110 Introduction to Information Systems	_____	3	_____	_____
BCIS 2217 MS Excel	_____	3	_____	_____
MGMT 2110 Principles of Management	_____	3	_____	_____
MKTG 2110 Principles of Marketing	_____	3	_____	_____
*MATH 1350 Introduction to Statistics	_____	4	_____	_____
*MATH 1220 College Algebra OR *MATH 1510 OR MATH 1520 OR MATH 2530	_____	4	_____	_____

*May fulfill a general education requirement, but only counts once toward graduation credit hour requirements.

Students must achieve a grade of "C" or better in all courses required to complete the Business Foundation.

8. REQUIREMENTS IN BUSINESS—Business Core (21 hours)	Course	Credits	Semester	Grade
BUS 330 Production and Operations Management	_____	3	_____	_____
BUS 381 Business Research and Analysis	_____	3	_____	_____
BFIN 315 Managerial Finance I	_____	3	_____	_____
BCIS 301 Information Systems for Managers	_____	3	_____	_____
MGMT 313 Organizational Behavior	_____	3	_____	_____
MKTG 425 Marketing Management	_____	3	_____	_____
*BUS 453 Business Strategy & Policy	_____	3	_____	_____

*The capstone course (BUS 453) is to be completed the last semester of the senior year. Prerequisites include successful completion of the Business Foundation Requirements, BUS 330, BFIN 315, and MKTG 425. It is highly recommended that all Business Core Requirements be completed prior to taking this course.

Students must achieve a grade of "C" or better in all courses required to complete the Business Core.

9. REQUIREMENTS IN BUSINESS ADMIN EMPHASIS —International Course (27-35 Hours)	Course	Credits	Semester	Grade
MGMT 439 International Management	_____	3	_____	_____
In addition, students must complete:				
BUS 432 International Business Law OR	_____	3	_____	_____
MGMT 440 International Employment Relations	_____	3	_____	_____
BFIN 413 International Finance	_____	3	_____	_____

ECON 407 International Economic Development	OR	_____	3	_____	_____
ECON 409 International Economics		_____	3	_____	_____
MKTG 430 International Marketing		_____	3	_____	_____
SPAN 311 Advanced Composition		_____	3	_____	_____

Students must also complete on upper-division (300-/400-level) COB elective 3-credit-hour course.

An internship (up to 3-credit-hours) may be used to fulfill this requirement.

Students must achieve a grade of "C" or better to complete the International Course.

10. SPANISH LANGUAGE REQUIREMENT FOR NON-NATIVE SPEAKERS				
	Course	Credits	Semester	Grade
--International Business (14 hours)				
	SPAN 1110 Spanish I	_____	4	_____
	SPAN 1120 Spanish II	_____	4	_____
	SPAN 2110 Spanish III	_____	3	_____
	SPAN 2120 Spanish IV	_____	3	_____

10. SPANISH LANGUAGE REQUIREMENT FOR NATIVE SPEAKERS				
	Course	Credits	Semester	Grade
--International Business (6 hours)				
	SPAN 2210 Spanish for Heritage Learners III	_____	3	_____
	SPAN 2220 Spanish for Heritage Learners IV	_____	3	_____

Students must achieve a grade of "C" or better in all courses required to complete the emphasis area.

12. ELECTIVES As needed to fulfill requirement of 120 total credit hours.

Note: Cumulative GPA for Sections 7-10 must be a 2.25. All acceptable transfer work from a junior or community college will be recorded as lower division credit. Developmental hours are not eligible for degree credit.