

ENMU-RUIDOSO AA IN BUSINESS ADMINISTRATION
ENMU-PORTALES BBA IN BUSINESS ADMINISTRATION
Emphasis in Personal Financial Planning
2021 - 2023

Associate of Arts in Business Administration at ENMU-Ruidoso (Minimum 53 Credit Hours)

| Subject | Number | Title | Credit Hours | Subject | Number | Title | Credit Hours |
|---------|--------|---|--------------|---------|--------|---|--------------|
| FYEX | 1110 | First Year Seminar | 3 | ECON | 2110 | Macroeconomic Principles (NMGEC & AA Reqmt) | 3 |
| ENGL | 1110 | Composition I | 3 | ECON | 2120 | Microeconomic Principles | 3 |
| ENGL | 2210 | Comp II (recommended Communication NMGEC) | 3 | NMGEC | * | Creative and Fine Arts | 3 |
| MATH | 1216 | Preparatory Algebra | 4 | NMGEC | * | Humanities | 3 |
| MATH | 1350 | Introduction to Statistics | 4 | NMGEC | * | Communication (suggest COMM 1130) | 3 |
| ACCT | 2110 | Principles of Accounting (ENMU-P BBA Reqmt) | 4 | NMGEC | * | Science with Lab | 4 |
| ACCT | 2120 | Principles of Accounting II | 4 | NMGEC | * | Flexible nine | 9 |

Total Hours: 53

Courses That Can Be Completed at Either Institution

| Subject | Number | Title | Credit Hours | Subject | Number | Title | Credit Hours |
|--|--------|-------|--------------|---------|--------|---|--------------|
| These required courses may be completed at either ENMU-Ruidoso (recommended) or at ENMU-Portales. A grade of C or better is necessary for these courses. | | | | BLAW | 2110 | Business Law I | 3 |
| | | | | BCIS | 1115 | Introduction to Computers (IS 151) | 3 |
| | | | | BCIS | 2217 | Microsoft Excel | 3 |
| | | | | MATH | 1220 | College Algebra (ENMU-P BBA Reqmt) | 4 |
| | | | | MGMT | 2110 | Principles of Management (ENMU-P BBA Reqmt) | 3 |
| | | | | MKTG | 2110 | Principles of Marketing (ENMU-P BBA Reqmt) | 3 |
| | | | | BFIN | 2110 | Introduction to Finance (ENMU-P Reqmt) | 3 |

Bachelor of Business Administration, Emphasis in Personal Financial Planning at ENMU-Portales

| Subject | Number | Title | Credit Hours | Subject | Number | Title | Credit Hours |
|---------|--------|--|--------------|---------|--------|--|--------------|
| BCIS | 301 | Information Systems for Managers | 3 | MGMT | 330 | Production & Operations Management | 3 |
| MGMT | 313 | Organizational Behavior | 3 | BUS | 453 | Business Strategy & Policy | 3 |
| BFIN | 315 | Managerial Finance I | 3 | PFP | 410 | Financial Plan Development | 3 |
| PFP | 310 | Personal Finance | 3 | MKTG | 425 | Marketing Management | 3 |
| BUS | 380 | Business Analytics | 3 | * | * | One Int'l Course (ECON 407, 409 -OR- BFIN 413) | 3 |
| PFP | 320 | Business Risk Management and Insurance | 3 | * | * | Upper-Division Diversity/Global req't (recommend BUS 310) | 3 |
| PFP | 330 | Investments: Principles and Policies | 3 | * | * | Electives if needed (recommend MKTG or any BUS area) | Var. |
| PFP | 340 | Tax Planning | 3 | | | | |
| PFP | 350 | Retirement Planning | 3 | | | | |
| PFP | 360 | Estate Planning | 3 | | | | |

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|--|------------|--|--------------|
| Minimum GPA Requirement | 2.0 | ENMU-Ruidoso Associate's Degree | 53 |
| Minimum hours Upper-Division Courses | 40 | Recommended ENMU-U/ENMU-P lower-div Business Foundation | Var. |
| Minimum hours taken from ENMU-Portales (final 30 of 60) | 30 | Business Core, Int'l & PFP Emphasis Req'ts | 54-60 |
| Minimum hours for BBA (Transferred + ENMU-Portales) | 120 | Electives (if needed to meet ENMU-P BBA requirements) | Var. |

Total: Minimum 120 Credit Hours