

COB Council Meeting

Minutes for 1/31/18

2:30-3:45 PM

COB 103

Present: Burusnukul, Cole, Corbin, Ervin, Gandonou, Greene, Haney; Hemley, Ho, Luhman, Parboteeah, Schneider, Stockly, Stone, Takieddine, Wallace, Xavier, and Zhang

Absent: Mitchell and Wiegel

Recording Secretary: Rolston

I. Minor Task

- A. Approval of Minutes from 01/10/18 Meeting-**MOTION BY DR. HEMLEY, SECONDED BY DR. HANEY:**
To approve the minutes from 1/10/18 meeting with some minor changes. **PASSED 15-0-1**

II. Committee Reports

- A. Assessment, Retention & Completion (Xavier)
 - 1. Web Course Peer Appraisal Form-should be out by late March, faculty can vote by mid-April.
 - 2. MFT/Course Matrix Work (with Graduate Ad-Hoc Committee)
- B. Recruitment, Marketing & Scholarship (Haney)
 - 1. New Student Honor Awards-narrowed the list down to 4 new awards.
 - 2. Ice Cream Social – Late April
 - 3. Roosevelt Chamber of Commerce Lunch – April 12
 - 4. We want to visit all the f2f classes to promote the 4 Seasons field trip on April 13th. They will be here March 21 for interviews. MBA face book page has had 150,000 clicks. It became active 1-23-18
- C. Speakers and Workshop Series (Mitchell)
 - 1. February Speaker-we are waiting to hear from Dr. Gamble.
- D. MGT Search (Xavier)-We have 3 candidates we would like to bring to campus for interviews.
- E. Dean Search (Schneider) We are in the middle of phone interviews and are doing reference checks. Planning on campus visits in February and should know something by Spring Break.
- F. Student Clubs (Wallace, Zhang, Cole) –Accounting Club will have its first meeting 2/1/19; Business Student Club had its first meeting -2 officers and 1 prospective member attended. Delta Mu Delta will have induction ceremony in April the opposite day of Scholarship and Awards ceremony at 6:00.
- G. Wlamir-there are grant application packs available for \$5,000 and will include travel. See him if you are interested.
- H. Don't forget the Student Research Conference is April 4th.

III. Major Tasks

- A. Undergraduate Catalog Revisions
 - 1. Committee Report on Analysis of Assessment Data
 - 2. Pre-Discussion of Discipline Proposals- International Business MFAT scores are not good. Instead of having several courses, we should have just one course to close the loop on assessment. We could change the curriculum to change learning outcomes.

1st proposal-BUS 210 as a requirement- we can't do that.

2nd proposal- Have a general business international course

3rd proposal- look at what's in each international business course and focus on common components so they are ready for the MFAT.

4th proposal-have only 1 international business course. Dr. Laurenz wants international students to have choices.

We are looking at modules- a block of 3-4 weeks to include everything. The module will be in your individual course. Then reinforce it in BUS 453.

Dr. Corbin, Dr. Xavier and Dr. Green volunteered for the International Business Ad Hoc Committee.

3. Schedule-Due before spring break.

B. ACBSP Site Visit

1. Sunday, February 25 to Wednesday, February 28

Catered luncheon Monday February 26 for alumni. Sue will send out invites.

Reception Monday February 26 for COB faculty at 6pm

Going through the line luncheon for students February 27. Sue will send out invites.

2. Planning-We will have another meeting on Feb. 21st from 2-3 to finalize the details.