



Eastern New Mexico University  
College of Business  
2021-2023 Catalog  
Degree Plan Checklist

<b>Date:</b> _____	<b>Major:</b> Business Administration
<b>Name:</b> _____	<b>Emphasis:</b> Economics and Finance
<b>ID #:</b> _____	<b>Degree:</b> Bachelor of Business Administration (B.B.A.)

This degree plan is a guideline only. Consult with an adviser before enrolling in courses. For more detailed information on coursework and degree requirements, refer to the catalog and consult with an adviser.

**Note:** The BBA in Business Administration with an emphasis in General Business requires 120 minimum total credit hours including 42 COB upper division (300 or 400 level) hours.

BACHELOR'S DEGREE REQUIREMENTS (6 hours)	Course	Credits	Semester	Grade
	FYEX 1110 First-Year Seminar	3	_____	_____
	Diversity/Global Upper-Division	3	_____	_____

**GENERAL EDUCATION (Non-Teaching) Requirements (31-33 hours)**

7. REQUIREMENTS IN BUSINESS--Business Foundation (38 hours)	Course	Credits	Semester	Grade
	ACCT 2110 Principles of Accounting I	3	_____	_____
	ACCT 2120 Principles of Accounting II	3	_____	_____
	BLAW 2110 Business Law I	3	_____	_____
	*ECON 2110 Macroeconomic Principles	3	_____	_____
	*ECON 2120 Microeconomic Principles	3	_____	_____
	BFIN 2110 Introduction to Finance	3	_____	_____
	BCIS 1110 Introduction to Information Systems	3	_____	_____
	BCIS 2217 MS Excel	3	_____	_____
	MGMT 2110 Principles of Management	3	_____	_____
	MKTG 2110 Principles of Marketing	3	_____	_____
	*MATH 1350 Introduction to Statistics	4	_____	_____
	*MATH 1220 College Algebra OR *MATH 1510 OR MATH 1520 OR MATH 2530	4	_____	_____

**Students must achieve a grade of "C" or better in all courses required to complete the Business Foundation.**

\*May fulfill a General Education Requirement, but only counts once toward graduation credit hour requirements.

8. REQUIREMENTS IN BUSINESS--Business Core (21 hours)	Course	Credits	Semester	Grade
	BUS 380 Data Analytics	3	_____	_____
	*BUS 453 Business Strategy & Policy*	3	_____	_____
	BFIN 315 Managerial Finance I	3	_____	_____
	BCIS 301 Information Systems for Managers	3	_____	_____
	MGMT 313 Organizational Behavior	3	_____	_____
	MGMT 330 Production and Operations Management	3	_____	_____
	MKTG 425 Marketing Management	3	_____	_____

**Students must achieve a grade of "C" or better in all courses required to complete the Business Core.**

\*The capstone course (BUS 453) is to be completed the last semester of the senior year. Prerequisites include successful completion of the Business Foundation Requirements, BFIN 315, MGMT 330, and MKTG 425. It is highly recommended that all Business Core Requirements be completed prior to taking this course.

9. REQUIREMENTS IN BUSINESS--International Course (3 hours)	Course	Credits	Semester	Grade
	International Course: BUS 432, ECON 407, 409, BFIN 413, MGMT 439, 440, or MKTG 430.	3	_____	_____

**Students must achieve a grade of "C" or better to complete the International Course.**

10. REQUIREMENTS IN BUSINESS EMPHASIS AREA--Economics and Finance (18 hours)	Course	Credits	Semester	Grade
	BFIN 317 Financial Modeling	3	_____	_____
	BFIN 319 Managerial Finance II	3	_____	_____
	ECON 321 Macroeconomics for Business	3	_____	_____
	ECON 322 Managerial Economics	3	_____	_____
	PFP 330 Investments: Principles and Policies	3	_____	_____
	STAT 313 Statistical Methods II	3	_____	_____

**Students must achieve a grade of "C" or better in all courses required to complete the emphasis area.**

**11. ELECTIVES As needed to fulfill requirement of 120 total credit hours.**

<p><b>Note:</b> Cumulative GPA for Sections 7-10 must be a 2.25. All acceptable transfer work from a junior or community college will be recorded as lower division credit. Developmental hours are not eligible for degree credit.</p>
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