



Eastern New Mexico University  
College of Business  
2021-2023 Catalog  
Degree Plan Checklist

<b>Date:</b> _____	<b>Major:</b> Business Administration
<b>Name:</b> _____	<b>Emphasis:</b> Hospitality Management
<b>ID #:</b> _____	<b>Degree:</b> Bachelor of Business Administration (B.B.A.)

This degree plan is a guideline only. Consult with an adviser before enrolling in courses. For more detailed information on coursework and degree requirements, refer to the catalog and consult with an adviser.

**Note:** The BBA in Business Administration with an emphasis in General Business requires 120 minimum total credit hours including 42 COB upper division (300 or 400 level) hours.

BACHELOR'S DEGREE REQUIREMENTS (6 hours)	Course	Credits	Semester	Grade
	FYEX 1110 First-Year Seminar	3		
	Diversity/Global Upper-Division	3		

**GENERAL EDUCATION (Non-Teaching) Requirements (31-33 hours)**

7. REQUIREMENTS IN BUSINESS--Business Foundation (38 hours)	Course	Credits	Semester	Grade
	ACCT 2110 Principles of Accounting I	3		
	ACCT 2120 Principles of Accounting II	3		
	BLAW 2110 Business Law I	3		
	*ECON 2110 Macroeconomic Principles	3		
	*ECON 2120 Microeconomic Principles	3		
	BFIN 2110 Introduction to Finance	3		
	BCIS 1110 Introduction to Information Systems	3		
	BCIS 2217 MS Excel	3		
	MGMT 2110 Principles of Management	3		
	MKTG 2110 Principles of Marketing	3		
	*MATH 1350 Introduction to Statistics	4		
	*MATH 1220 College Algebra OR *MATH 1510 OR MATH 1520 OR MATH 2530	4		

**Students must achieve a grade of "C" or better in all courses required to complete the Business Foundation.**

\*May fulfill a General Education Requirement, but only counts once toward graduation credit hour requirements.

8. REQUIREMENTS IN BUSINESS--Business Core (21 hours)	Course	Credits	Semester	Grade
	BUS 380 Data Analytics	3		
	*BUS 453 Business Strategy & Policy*	3		
	BFIN 315 Managerial Finance I	3		
	BCIS 301 Information Systems for Managers	3		
	MGMT 313 Organizational Behavior	3		
	MGMT 330 Production and Operations Management	3		
	MKTG 425 Marketing Management	3		

**Students must achieve a grade of "C" or better in all courses required to complete the Business Core.**

\*The capstone course (BUS 453) is to be completed the last semester of the senior year. Prerequisites include successful completion of the Business Foundation Requirements, BFIN 315, MGMT 330, and MKTG 425. It is highly recommended that all Business Core Requirements be completed prior to taking this course.

9. REQUIREMENTS IN BUSINESS--International Course (3 hours)	Course	Credits	Semester	Grade
International Course: BUS 432, ECON 407, ECON 409, BFIN 413, MGMT 439, MGMT 440, or MKTG 430		3		

**Students must achieve a grade of "C" or better to complete the International Course.**

10. REQUIREMENTS IN BUSINESS EMPHASIS AREA--Hospitality Management (19 hours)	Course	Credits	Semester	Grade
	CA 102 ServSafe®	1		
	HRTM 300 Convention and Event Management	3		
	HRTM 305 Hotel and Club Management	3		
	HRTM 410 Food Operations Management	3		
	HRTM 450 Tourism Development	3		
	MKTG 325 Services Marketing	3		
	Any HRTM upper-division elective course.	3		

**Students must achieve a grade of "C" or better in all courses required to complete the emphasis area.**

**11. ELECTIVES** As needed to fulfill requirement of 120 total credit hours.